

## KATHERINE STARR

### SUMMARY

My greatest passion in life is learning. I offer over 20 years of experience instructing and creating learning content and 5 years in instructional design for remote learning experiences for adult learners. I create engaging learning content by assessing needs, identifying gaps, and choosing the best available tools to craft effective content that focuses on transferable skills and measurable outcomes. Seasoned in collaborating with SMEs and colleagues in a remote work environment, I can be counted on for delivering a high standard of excellence and meeting deadlines.

### EXPERIENCE

#### **INSTRUCTIONAL DESIGNER**

**Knowtion Health (Formerly RSource), Boca Raton, FL** | February 2022 – November 2023

- Create design documents and storyboards; develop interactive Adobe Captivate training modules.
- Record & edit video/audio and incorporate in training modules (Adobe Suite, Captivate).
- Administer Adobe Learning Management System (ALM) ~700 users: enrollment, content, courses, learning paths, plans, and certifications.
- Apply ID Principles to LMS design for corporate learning/certification needs.
- Coordinate cross-departmental communication to meet training needs of all LOBs.
- Collaborate with Legal and HR to design/administer SOC2 compliance training.
- Facilitate New Hire Orientation (NHO) Training and apply ADDIE for continuous improvement.
- Create and maintain Adobe Captivate templates, themes, development guidelines/QA review training content.
- Apply Adult Learning methodology and proven Learning Science principles to course design, delivery, and evaluation to maximize effectiveness.

#### **ASSOCIATE INSTRUCTIONAL CONSULTANT**

**Central New Mexico Community College, Albuquerque, NM** | May 2020- February 2022

- Design multimedia onboarding instruction for faculty, staff, and students.
- Facilitate training in Brightspace and Blackboard LMS tools, best practices, and technical support for faculty and staff. Facilitate faculty and staff to transition from mandated online-only learning and then from Blackboard to Brightspace.
- Collaborate with SMEs to implement Quality Matters standards to design and enhance courses.
- Assess learning gaps, design solutions, and evaluate results.
- Track Brightspace LMS updates and advise on actions/training for stakeholders

#### **PRESCHOOL PROGRAM DIRECTOR, CURRICULUM DEVELOPER, AND COACH**

**Sandia Acrobatic Gymnastics Academy, Albuquerque, NM** | May 2010–May 2020

- Designed curriculum based on child development theory and gymnastic fundamentals.
- Designed training and facilitated training for staff.

### EDUCATION

#### **MASTER OF ARTS IN ORGANIZATION, INFORMATION & LEARNING SCIENCES; CONCENTRATION IN INSTRUCTIONAL DESIGN & TECHNOLOGY**

University of New Mexico, May 2021 / GPA 4.07 on a 4.0 scale

### SKILLS

Instructional Design • ADDIE & SAM • Backwards Design • Learning Science • Gamification • Simulation • Adult Education • Distance Learning • Microsoft 360 • Storyboard • Video Editing • Video Production • Technical Writing • Editing • Proofreading • eLearning • Learning Design • LMS • Adobe Learning Manager, D2L Brightspace • Blackboard • Moodle • Canvas • Adobe Creative Cloud • Analysis • Microlearning • Camtasia • Snagit • Storyline • Rise • Adobe Creative Cloud • Curriculum Development • Graphic Design • Scaffolded Learning • Universal Design for Learning • LMS Administration • Evidence-Based Learning