

# KATHERINE STARR

Instructional Designer | Albuquerque, NM

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## PROFILE

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Curious by nature, I have an unwavering lifetime focus on learning. I am a dedicated instructional designer with 5 years of specializing in remote adult learning and over 15 years of instructing and creating engaging content for children. I have a proven ability to identify learning needs, establish objectives, and leverage diverse tools to craft effective learning experiences. Seasoned in remote collaboration, I am adept at using and learning creative and communication tools. Detail-oriented and committed to delivering high-quality results on time, I am experienced in managing multiple projects simultaneously.

## EXPERIENCE

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### Instructional Design Consultant

November 2023 - Present

*Elizabeth Starr Harden, LLC, Lakewood, CO*

- Transform written course material to courses for LMS.
- Establish an asset library and templates for client's future use for further course conversion.
- Developed design documents and storyboards for seamless course creation.
- Enhanced and edited video and audio content using such tools as Camtasia, Audiate, Snagit, and Photoshop.
- Collaborate closely with Subject Matter Experts (SMEs) and colleagues using Slack, ClickUp, Google Drive, and Dropbox.
- Applied AI tools to craft compelling visual assets, elevating content quality where appropriate.

### Instructional Designer

February 2022 – November 2023

*Knowtion Health (Formerly RSource), Boca Raton, FL*

- Produce interactive Adobe Captivate modules, incorporating video and audio.
- Manage Adobe Learning Management System for 700+ users, managing system settings, enrollment, content, courses, learning paths, learning plans, and certifications.
- Create design documents, storyboards, and job aids for training modules.
- Design and implement annual compliance training (SOC2) in collaboration with legal and HR departments.
- Communicate with SMEs across LOBs to assess, plan, and deliver diverse projects with redirection of attention as needed.
- Facilitate New Hire Orientation Training using ADDIE for continuous improvement.
- Establish and sustain Adobe Captivate templates, themes, and development guidelines and QA review of training content.
- Apply Adult Learning methodology and Learning Science principles to optimize course design, delivery, and evaluation.
- Collaborate with SMEs and colleagues using MS Teams, SharePoint.
- Regularly update and enhance existing training materials, adhering Instructional Design best principles and Adult Learning Theory.

### Associate Instructional Consultant

May 2020 – February 2022

*Central New Mexico Community College, Albuquerque, NM*

- Create multimedia onboarding instruction for faculty, staff, and students.
- Generate course content and job aids using Word, PowerPoint, Snagit, Camtasia, Adobe Premiere, and Audible.
- Facilitate the transition from Blackboard LMS to D2L Brightspace while also switching to mandated online learning.
- Author instruction manuals, develop courses, and deliver virtual training sessions for groups and individual faculty, mentoring in best practices and technical support for creating online courses.
- Partner closely with over a dozen faculty to redesign their online courses, ensuring alignment with Quality Matters standards.
- Evaluate learning gaps, devise effective solutions, and assess results.
- Monitor Brightspace LMS updates and provide advice on actions and training for stakeholders.

### Preschool Program Director, Curriculum Developer, and Coach

May 2010 – May 2020

*Sandia Acrobatic Gymnastics Academy, Albuquerque, NM*

- Develop and implement curriculum based on child development theory and gymnastic fundamentals.
- Train/supervise staff.
- Deliver instruction for training clinics and create teaching materials for staff using Microsoft Word, PowerPoint, and various audio.

## EDUCATION

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University of New Mexico, Albuquerque, NM

August 2019 – May 2021

Master of Arts in Organization, Information & Learning Sciences; Concentration in Instructional Design & Technology

## SKILLS

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***Instructional Design Skills:***

Adult Learning Theory  
Distance Learning  
Curriculum Development  
Learning Content Development  
Project Management  
ADDIE  
Written and Verbal Communication  
Storyboarding  
SME Consultation & Collaboration  
Graphic Design  
Learning Technology

***Technical Skills:***

Camtasia and Snagit  
D2L Brightspace  
Video and Audio Editing  
Learning Management Systems  
Adobe Learning Manager  
Articulate Rise  
Microsoft Office  
Adobe Premiere Pro  
Blackboard and Moodle  
Adobe Photoshop  
Adobe Captivate